



2020 ANNUAL REPORT



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Message from the board

Despite the global pandemic, 2020 has been a year of growth for BuildPalestine. We embraced the virtual world, which allowed our programs to have a much wider reach than ever planned.

The Social Innovation Summit was certainly the highlight of the year. We were joined by 700+ participants from 51 countries who came together to radically imagine the future of Palestine. The Summit left everyone feeling excited about what is possible when the global Palestinian community comes together.

By "going digital" we were able to move beyond borders, and build a truly global community.

Sara Hussein
Chairperson of the Board

Besan Abu-Joudeh
CEO and Founder



WE'RE ON A MISSION

BuildPalestine's mission is to **empower local changemakers** by promoting social innovation and mobilizing a global community of supporters.

Social Innovation

We believe that those closest to the problem are best equipped to develop solutions. Our activities empower Palestinians to design authentic, impactful projects.

Mobilization

We believe that when our community comes together anything is possible. Our global community of Palestinians and allies is connected to the most innovative and impactful projects.

OUR WORK

BuildPalestine is an address for social innovation. Our four programs are designed to connect, inspire, empower, and support changemakers.



1. Connect

The **Social Innovation Summit** is a global gathering of Palestinians and allies to imagine the future of Palestine. In 2020 we had 742 attendees from 51 countries!

Click [here](#) for Summit recordings.

2. Inspire

The **BUILDx Social Innovation Series** provides a platform for our community to learn about social innovation and celebrate models of success.

Click [here](#) for BUILDx recordings

3. Empower

The **Social Innovation Bootcamp** leverages design thinking to help local changemakers launch thoughtful and impactful interventions for their communities.

Read about bootcamp ideas [here](#) and [here](#).

4. Support

The **Impact Network** is a partnership of organizations committed to promoting social innovation and working collaboratively to make a positive impact in our community.

Meet the members [here](#).

OUR IMPACT

Since 2016, BuildPalestine has been supporting organizations to transform their communities.

36

projects ran crowdfunding campaigns

3,755

people contributed to social impact projects

\$358,649

raised from the community

Help Children with Autism in Palestine Return to Treatment and Rehabilitation



Raseel Association works with children and families of children with autism learning difficulties. Raseel is one of the few organizations in Palestine solely focused on autism, and the only organization which provides interactive sensory therapy.

Alaa' Halayka, Founder and General Manager at Raseel, believes that autism is a marginalized cause in Palestine. By establishing the organization, he sought out to provide the adequate attention and therapy to children and their families.

This year, Raseel was able to raise close to \$7,000 from 181 donors across the globe. Raseel also successfully launched its first website and is more connected than ever to the community through its social media presence. The organization's journey was not an easy one, but the team's dedication and love for their work continues to inspire us.

Help Sunbula and Artisans Overcome the Corona Crisis in Palestine



During the peak of coronavirus, Sunbula was forced to close its fair-trade shop for over five months. With Jerusalem's streets vacant of tourists, the fair trade shop struggled to support itself, and provide customers for its partner artisan groups.

To tackle this, the organization launched a crowdfunding campaign and was able to raise over \$17,000 to help different partner artisan groups, giving hope and support during these testing times.

Sunbula and partner groups continue to be impacted by the pandemic, and are doing their best by continuing to market and sell products both online and offline.

FY20 FINANCIALS

Switching to virtual programs has helped us to reach more people while reducing costs.

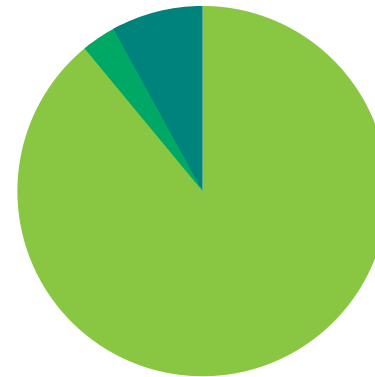
91%

of expenses went to programs



Revenue: \$108,000

Program revenue
8%



Grants
89%

Expenses: \$58,000



91%

Programs

6%

Administration

3%

Fundraising

LOOKING AHEAD TO 2021

Next year we plan to invite additional members to the Impact Network and focus on **connections** with our global community of supporters.

We look forward to continuing to support social innovation and empowering real changemakers on the ground. It is these tireless, creative members of our community who inspire us every day,



Connecting our Community

Through our Global Membership Network, we will continue to facilitate connections among our community all over the world so that together we can mobilize for a better Palestine/future.



Focusing on Partnerships

We aim to build 20 new partnerships this year to work collaboratively with other ecosystem support organizations

Funding Partners



Impact Partners



Outreach Partners





Join us!

Make an impact in Palestine!

Join

Sign up to become a member to support the ongoing work of BuildPalestine

Volunteer

Volunteer with either BuildPalestine directly or any of the organizations in our network

Connect

Sign up for our monthly newsletter through www.buildpalestine.com

OUR SUPPORTERS

Thank you to all of our supporters. We could not have done it without you!



BuildPalestine Members

Volunteers

Rafeef Quzmar
Nisreen Zahran

Partners



A vibrant field of red poppies in full bloom, with several green seed pods visible. The flowers are set against a bright blue sky filled with fluffy white clouds. The perspective is from a low angle, looking up at the flowers.

THANK YOU!