



2022

  
Build  palestine

# IMPACT REPORT



# Table of Contents

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- 02 — About Us**
- 03 — Message From The Board**
- 04 — Our Programs & Impact**
- 23 — Our Partnerships**
- 24 — Our Financials**
- 25 — Our Supporters**
- 26 — Contacts Us**

# About Us

At BuildPalestine, we support the inspiring and growing social innovation sector in Palestine by connecting individuals looking to support innovative projects with those making an impact within their communities.

As we approach 75 years of occupation, hopes become crucial. Hope for a better tomorrow. Hope for new opportunities. Hope to make a difference. This is especially true for those who continue living in Palestine, steadfast and committed to the community.

Social innovation is nothing new to Palestine. We find solutions in the midst of challenges everyday. And so, BuildPalestine is here to support the ecosystem and encourage each person who has an idea for their community to take action and make a difference.

## Our Vision

The Palestine we all want to see.

## Our Mission

To empower Palestinian changemakers by mobilizing our global community

# Message From Our Board

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Dear BuildPalestine Supporter,

Thank you for your trust. As an organization by Palestinians, for Palestinians, we are committed to continued reflection and accountability to make an impact for our community.

Over the past 6 years, BuildPalestine has continued to iterate and learn in the space for social innovation. Today, we are more confident than ever in our three core programs model (1) an annual Summit that inspires our community, (2) social innovation bootcamps that allow people to ideate solutions to problems, and (3) our flagship Fellowship program that supports a cohort of social enterprises to maximize impact and sustainability.

During this year's Summit, under the theme of "Designing for Unity", we tackled important challenges with care and authenticity. As a community, we reflected on where we are today, and imagined a unified Palestine. The learnings from this 2 day virtual event continue to influence our work.

We are committed to creating a space that not only inspires people to take action, but also provides tools & resources to be successful. And we believe that this space carries with it infinite possibilities.

Each day, we are inspired by the creativity and commitment of our people. Without your support and trust, we would not have been able to create this space. And we are excited to see what the future holds for our people.

With hope,

**Besan Abu Joudeh,**  
**Co-founder and Board Chair**



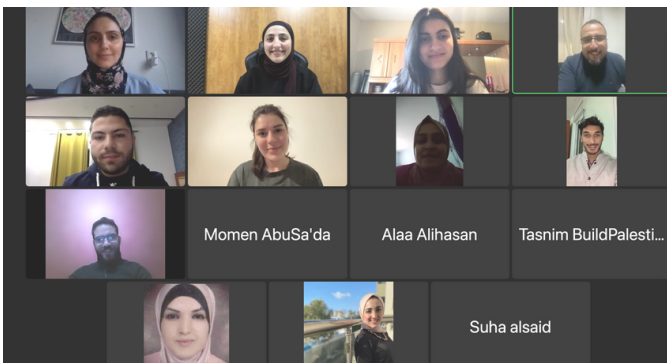
# Our Annual Programs

At BuildPalestine, we run three main programs each year that are about inspiration, ideation, and building impactful social enterprises to solve Palestine's most pressing social and environmental challenges.



## 1. BuildPalestine Summit

Get inspired to take action



## 2. Social Innovation Bootcamp

Ideate impactful solutions for the future



## 3. BuildPalestine Fellowship

Build sustainable social enterprises

# 1. BuildPalestine Summit: Designing for Unity



A global gathering for Palestinians and allies to celebrate achievements, discuss challenges, and ideate solutions for Palestine. The BuildPalestine 2022 Summit themed "Designing for Unity" has explored what does it mean to be Palestinian today? And, in the midst of struggle, how do we not lose sight of the society that we wish to build? How do we ensure that unity is a reflection of the rich diversity that is the Palestinian experience? Can we actively 'design for unity' in a way that crosses geographic, economic and political divides within Palestine and beyond?

"The experience of the BuildPalestine summit brought me hope and helped me apply radical imagination towards our liberation."

**Natalia Ibrahim-  
Abufarah Dávila,  
Attendee**

# Summit Impact

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**2**

Days

**21**

Panels

**60**

Speakers

**962**

Attendees

**40**

Countries

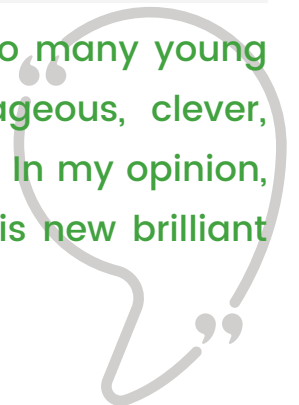
**81%**

of attendees stated that they would recommend the summit to a friend

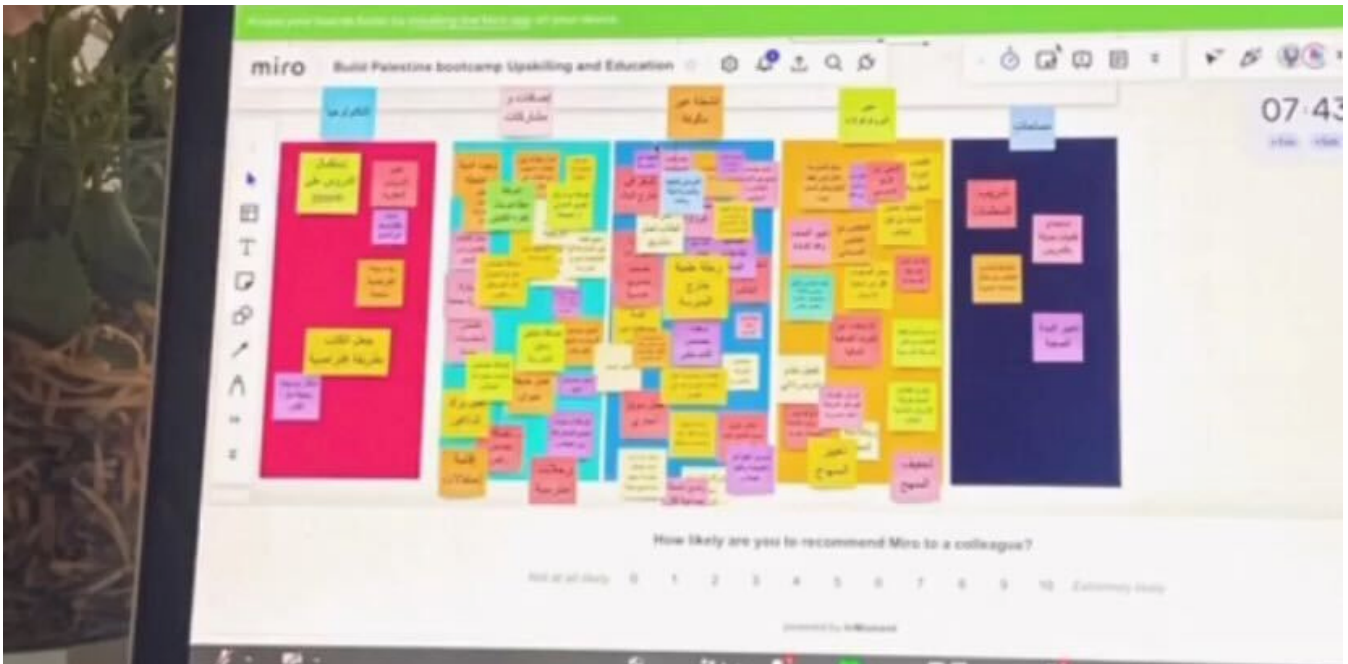
**76%**

of attendees stated that the summit has inspired them to take action in their communities

"It was inspiring and motivating and moving to see so many young Palestinians (especially women) that are so courageous, clever, powerful, bold, and bring amazing energy to the room. In my opinion, it is time for the older generation to give space to this new brilliant generation and bring radical change." **An Attendee**



## 2. BuildPalestine Social Innovation Bootcamp



The BuildPalestine Bootcamp takes a human-centered approach and leverages design thinking to guide social entrepreneurs through the stages of 'inspiration, ideation, and iteration' focused on the pre-incubation stage.

The Bootcamp themes are usually inspired by the challenges discussed in the previous year's summit, which makes the Bootcamp a continuation of our discussions at the summit.

All our bootcamp graduates are granted a support package from BP that includes a fellowship to enroll in the Founder Institute acceleration program for free, in addition to mentoring hours and other support opportunities.

### 2022 Bootcamp themes:

1. Health

2. Education &  
Upskilling

3. Culture &  
Tourism

# Bootcamp Impact

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**3**

Bootcamps

**60**

Training hours

**21**

Participants

**60%**

Females

**93%**

of participants answered 7 or more out of 10 to how much their understanding of the challenge they want to solve has enhanced

**86%**

of participants adjusted their initial solution as a result of the reflections made during the bootcamp

**93%**

of participants answered 7 or more out of 10 to how much they feel they are aware of the next steps to enhance their solution

**100%**

of participants answered 7 or more out of 10 to how much their understanding of social entrepreneurship & innovation has enhanced



## Impact Story



"The Bootcamp was an enriching experience where I learned about social enterprises and their impact on innovation. The sessions covered the most common and critical problems the healthcare sector in Palestine faces and provided many effective solutions to improve them."

### **Momen AbuSada, graduate of the Health Bootcamp**

After participating in the program, Momen was given the opportunity to enroll at Founder Institute Program where he spent 14 weeks working on his startup "Eyiada", which translates to clinic. Eyiada is an application that examines your symptoms and refers you to a specialized doctor to follow your case.

**Momen at  
Founder  
Institute  
Graduation**



### 3. BuildPalestine Fellowship

*Our flagship program*



The fellowship is BuildPalestine's flagship program. Through this fellowship, we aim to highlight 8-10 most innovative social enterprises in Palestine.

The program looks for impactful solutions in all areas that deliver better results in a more efficient way. The fellowship targets solutions that passed the MVP stage (minimum viable product) and have a great potential to grow the impact on the lives of many. We created this program responding to social enterprises' needs for information, guidance, networks and funds to sustain financially while making positive changes in society.

"This program is one of few programs in Palestine focusing on social entrepreneurs' needs. Oftentimes, our fellows don't know they are social entrepreneurs before entering the program."

**Lama Amr, BP Executive Director & Fellowship Program Manager**

# BuildPalestine Fellowship

We empower social enterprises in Palestine by amplifying their impact and connecting them with the support they need. The Fellowship program aims to:



## 01. Upskill

We offer our fellows advanced workshops to help them grow their social enterprises. We also provide tailored support for their needs through 1-1 coaching sessions, and we connect them with specialized experts to tackle specific challenges in their businesses.



## 02. Network

We connect our fellows with volunteers from around the world to increase their capacity. We also spread the word about their social innovations by creating visual and written content and sharing it through our platforms and annual summit.



## 03. Fundraise

We expose our fellows to available funding resources, we also assist them with funding applications. In addition, we help them run crowdfunding campaigns if it is suitable to their business model.



# Fellowship Impact

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The key outputs of the program regarding participants are as follows



**10**

**Changemakers  
participated**



**8**

**Fellows  
graduated**

Graduates are

**40%**

**females**

**4**

**Gaza**

**3**

**West Bank &  
Jerusalem**

Before we tell about our impact, please

# MEET OUR 2022 FELLOWS



## RAWAN RAJAB, THE ONE WHO TURNED GLASS INTO STONES

Blue Stone aims to mitigate the negative effects of waste in Palestine by recycling glass waste into environmentally friendly interior stones of various shapes and colors. This innovative solution not only repurposes glass waste but also decreases the carbon dioxide emissions produced during the decomposition of glass in the environment.

## AHMAD ALHAJIN, THE ONE WHO REPLACED ISRAELI MUSHROOM IN GAZA

Kindy Farm focuses on composting agricultural & animal waste to cultivate mushrooms. The process is fully self-sufficient, utilizing only locally sourced materials. The company has recently expanded to a second container and replaced Israeli mushrooms in Gaza. By providing nutrient-rich products, Kindy is also working to alleviate food insecurity effects in Gaza.



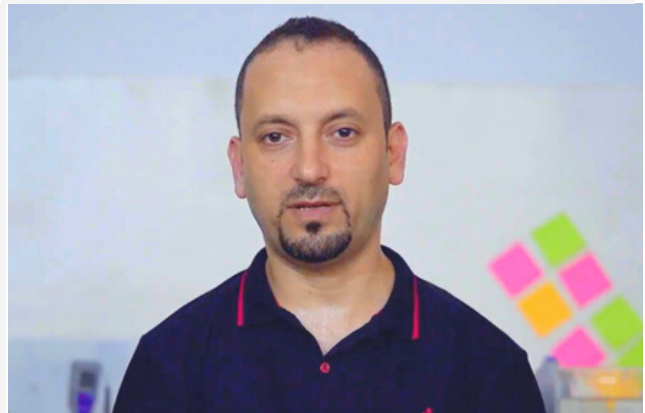


## HANADI ABU HARBID, THE ONE WHO MANUFACTURES SOLAR DRYING MACHINES IN GAZA

Solar Food is a project that produces dry, healthy food using a hybrid solar heat pump dryer technology. This energy-efficient system combines two energy sources to produce dried food in a shorter amount of time with lower energy consumption. Hanadi has redesigned and manufactured the dryer inside Gaza.

## SALAH , THE ONE WHO FILTERS WATER FROM NITRATES

Blue Filter specializes in the treatment of agricultural water. The company has created an environmentally friendly, chemical-free water purification filter to remove nitrates and salts from groundwater. This simple and cost-effective solution uses green technology to purify groundwater and make it suitable for agricultural use, without any harmful chemical additives.





## MAHMUD ALSHAER, THE ONE WHO REVIVED THE CULTURAL SCENE IN GAZA

28 Magazine and Gallery is a literary & cultural space in Rafah that offers opportunities for young artists and writers to showcase their work. The objective is to revitalize Palestinian culture and promote mental well-being through the art of words and opportunities for writers and creators.



## OSAMA SHAMALAKH , THE ONE WHO MANUFACTURES ELEVATORS IN GAZA

InspiSol is a company that specializes in the production, assembly, and installation of modern elevators designed to support individuals with mobility disabilities. Its elevators do not require elevator internal infrastructure, making them a versatile solution for any structure.





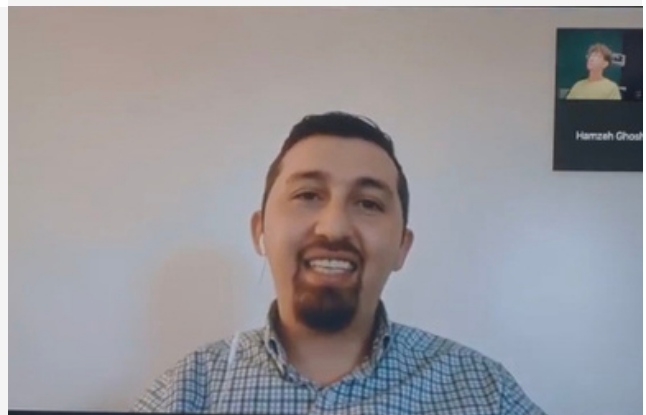
## **AYA DAJANI, THE ONE WHO WANTS FAIR HEALTHCARE ACCESS TO ALL CHILDREN**

Al Mostakhshef AlSagher (Young Explorer) is a teletherapy platform that evaluates children's skills and creates a personalized rehabilitation plan to meet their specific needs. It also connects parents with specialists for their children's treatment. By offering affordable solutions, the platform can help millions of families.



## **HAMZEH ABUGOUSH, THE ONE WHO WANTS ZERO DEATHS ON THE ROAD**

Naviatix developed "Maslak", the first smartphone application to measure and evaluate driving techniques in the form of credit that gives the driver a better understanding of their practices, and rewards safety. The application focuses on reducing the devastating effects of dangerous driving and preserve the lives of drivers and road users.



# *A deep dive into the impact of the*

The key outputs of the program regarding support provided are as follows

## Upskilling



**10**

**advanced  
workshops**



**80**

**tailored coaching  
hours**

## Networking



**30+**

**opportunities  
shared**



**12**

**volunteers  
recruited**

## Fundraising



**6**

**enterprises  
received funding**



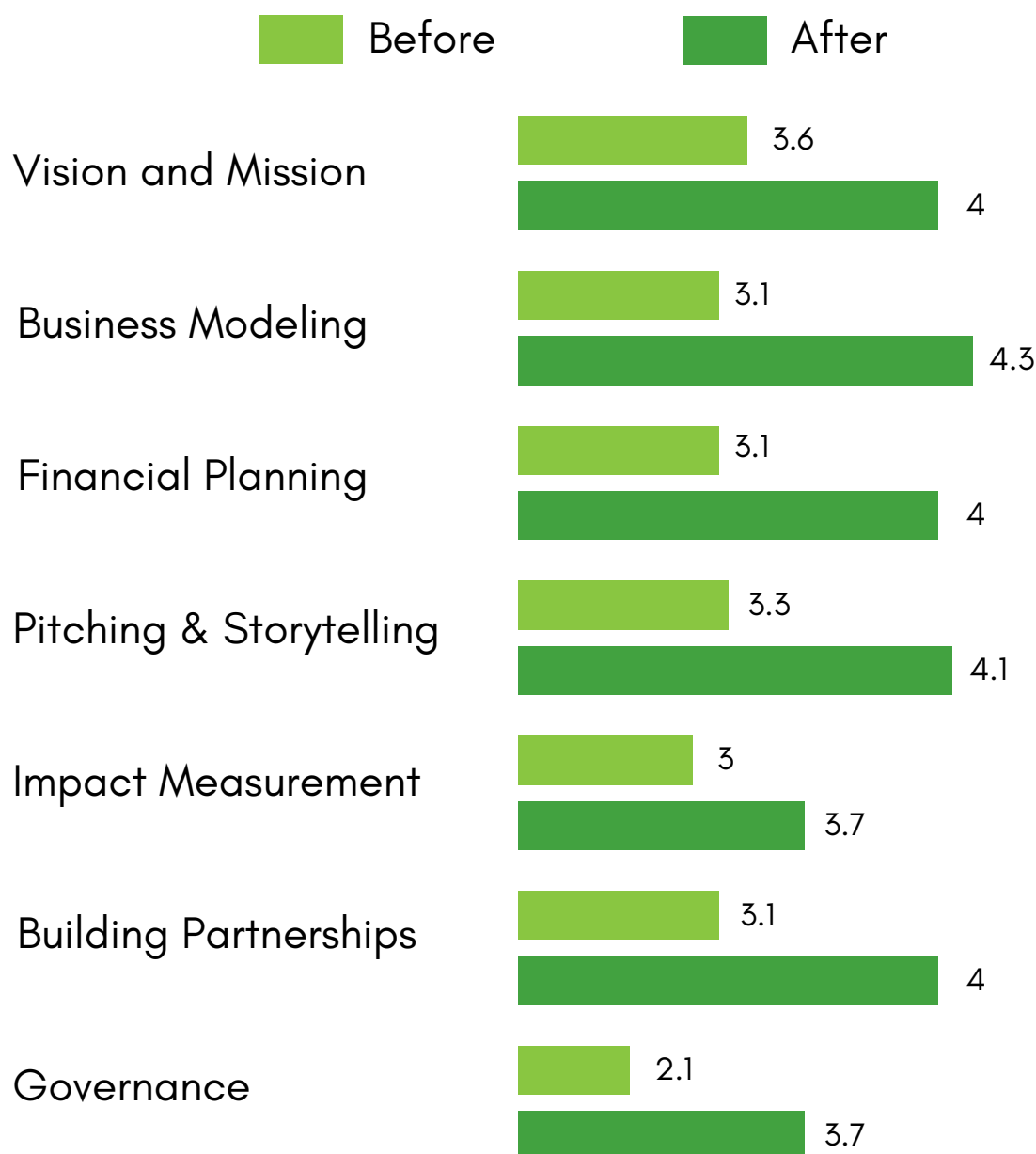
**\$133,424**

**raised by our  
fellows in 2022**

Note: the funds raised by fellows are in the format of grants or zero-interest loans, and not necessarily from BuildPalestine network

# Business Skills

*This is how our fellows rated their skills in the following areas before and after the program:*







I learned that change stems from social influence. Therefore, when we meet the needs of people, we can make a positive societal change that achieves profit at all levels.

**Hanadi Abu Harbid,**  
**SolarFood**



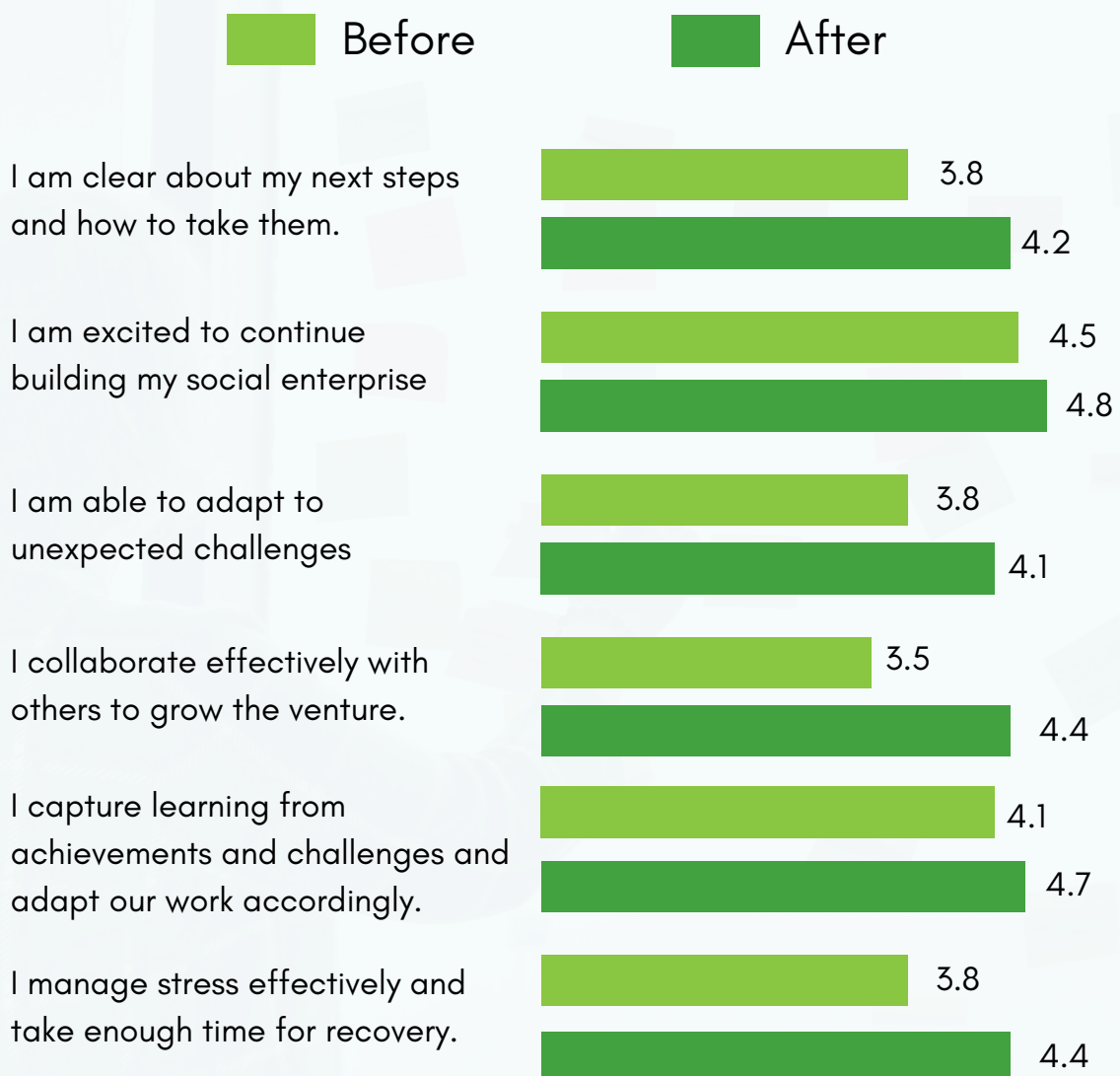
Before the program, my ideas and plans were unclear. Today, I have a financial plan, and a theory of change that reflects my intended impact. I am confident of my next steps to grow my social enterprise

**Osama Shamlakh,**  
**InspiSol Elevators**



# Confidence & Entrepreneurial Skills

*This is how our fellows rated their entrepreneurial skills before and after the program:*





The fellowship program was a truly transformative experience. I wasn't aware of my social entrepreneurial inclinations prior to the program, but it helped me uncover the driving force behind starting my own social enterprise.

**Ahmad AlHajin,**  
**Kindy Farm**



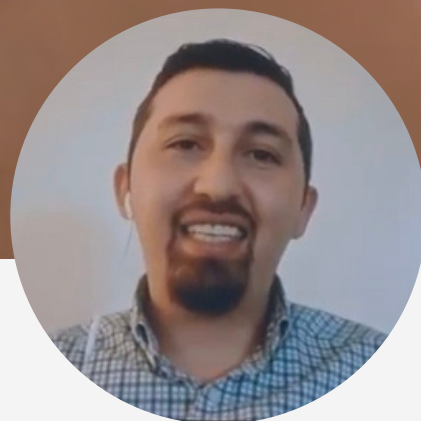
I realized I need to re-visit my business model to balance financial success with social impact. It also provided insight into how to effectively communicate my company's environmental impact through storytelling.

**Rawan Rajab,**  
**Blue Stone**



The fellowship program significantly impacted our social enterprise by equipping us with various management, governance, and operational tools. These tools have aided in streamlining our work and maintaining sustainability despite the challenges we face.

**Mahmoud AlShaer,**  
**28 Magazine**



I now identify as a social entrepreneur. The program taught me how to assess and communicate my impact to potential investors. Additionally, I have connected with three volunteers through BP who have joined my team.

**Hamzeh Ghosheh,**  
**Naviatx**

# Our Partnerships

We value partnerships with organizations that support the development of Palestinian social entrepreneurship. These partnerships also generate revenue that contributes to our financial sustainability at BuildPalestine. Here are some of our collaborations in 2022:



## Tadamon Crowdfunding Academy

We have collaborated with UNDP, IsDB, and ISFD to train CSOs in Palestine on crowdfunding to use it in their fundraising.

- 27 CSOs trained
- 8 crowdfunding campaigns launched
- \$39,942 raised



## AlFonar SEED Cycle in Palestine

We have teamed up with AlFonar to coordinate their SEED cycle program in Palestine, which is a 6-month high-engagement management support & customized training program designed to help social enterprises scale their impact, strengthen their operations & grow their financial sustainability.



## iMagine Ventures through SHIAM

We have worked with Shiam organization in Palestine, the implementer of UNICEF Generation Unlimited imaGen Ventures to incubate three social project ideas by providing intensive business development support.

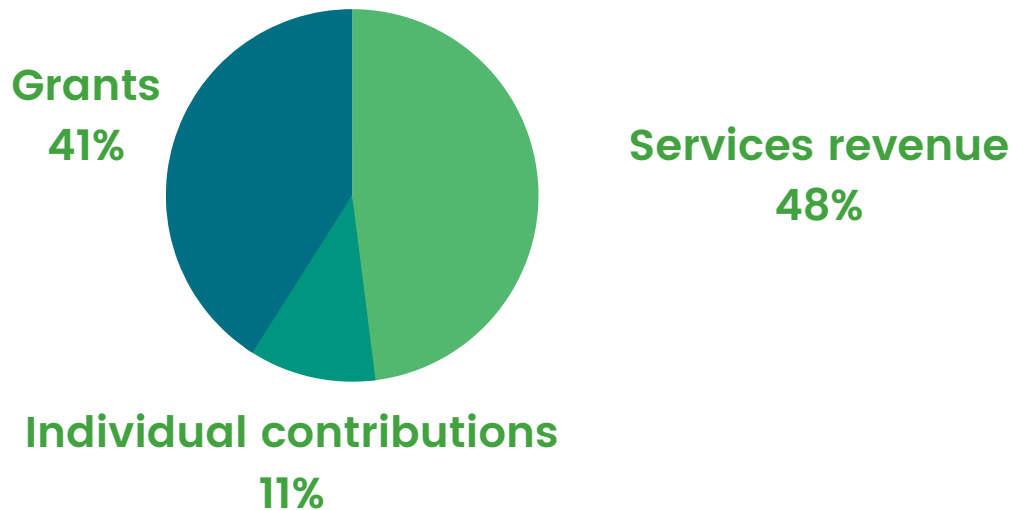


## Digital Fundraising Research with ICNL

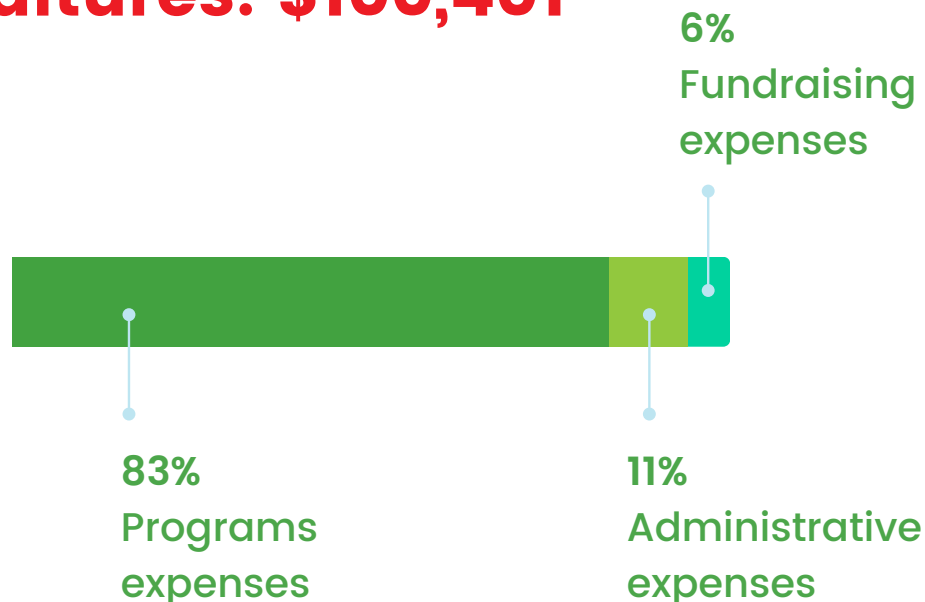
We have partnered with ICNL (The International Center for Not for Profit Law) to produce a research draft about the environment of digital fundraising CSOs in Palestine. We researched all the possibilities and challenges, in addition to areas of improvement to make the legal framework in Palestine more supportive of digital fundraising.

# Our Financials

## Revenues: \$103,902



## Expenditures: \$100,401



Note: this is a financial presentation of revenues & expenses related to 2022 activities only

# Our Supporters

## Key funders



## Interns

Sema Zayed  
Misan Qadi

# Become a supporter

**Contribute to sustainable impact in Palestine. Become a monthly supporter.**

Your donation will help BuildPalestine's efforts towards solving Palestine's most pressing challenges through sustainable impact. We work on the ground with local changemakers to support grassroots efforts.



**We thank you for your continued support  
in our efforts to build the Palestine we all  
want to see**

## Contact Us

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